

FIG.1

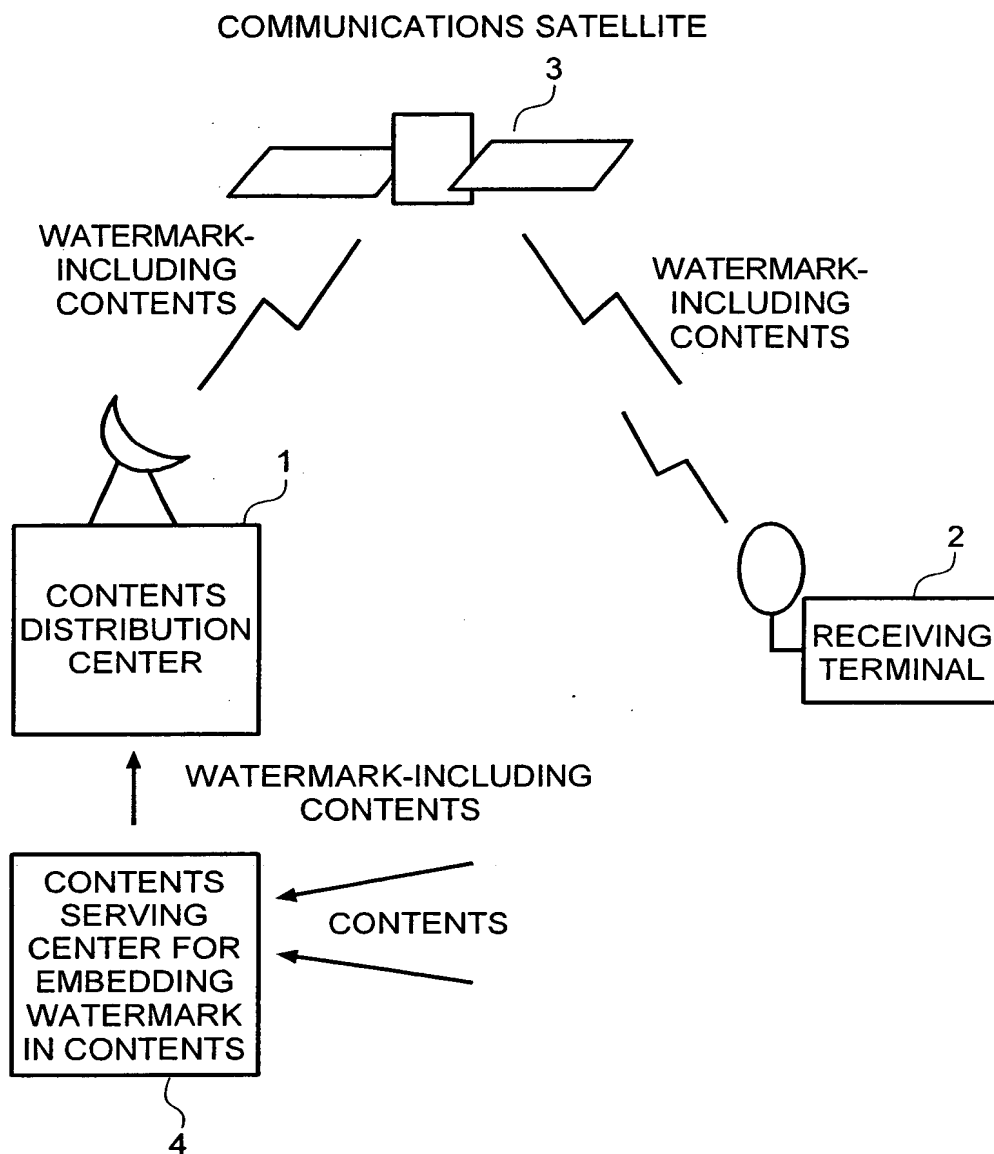


FIG.2

CONTENTS SERVING CENTER FOR EMBEDDING WATERMARK IN CONTENTS 4

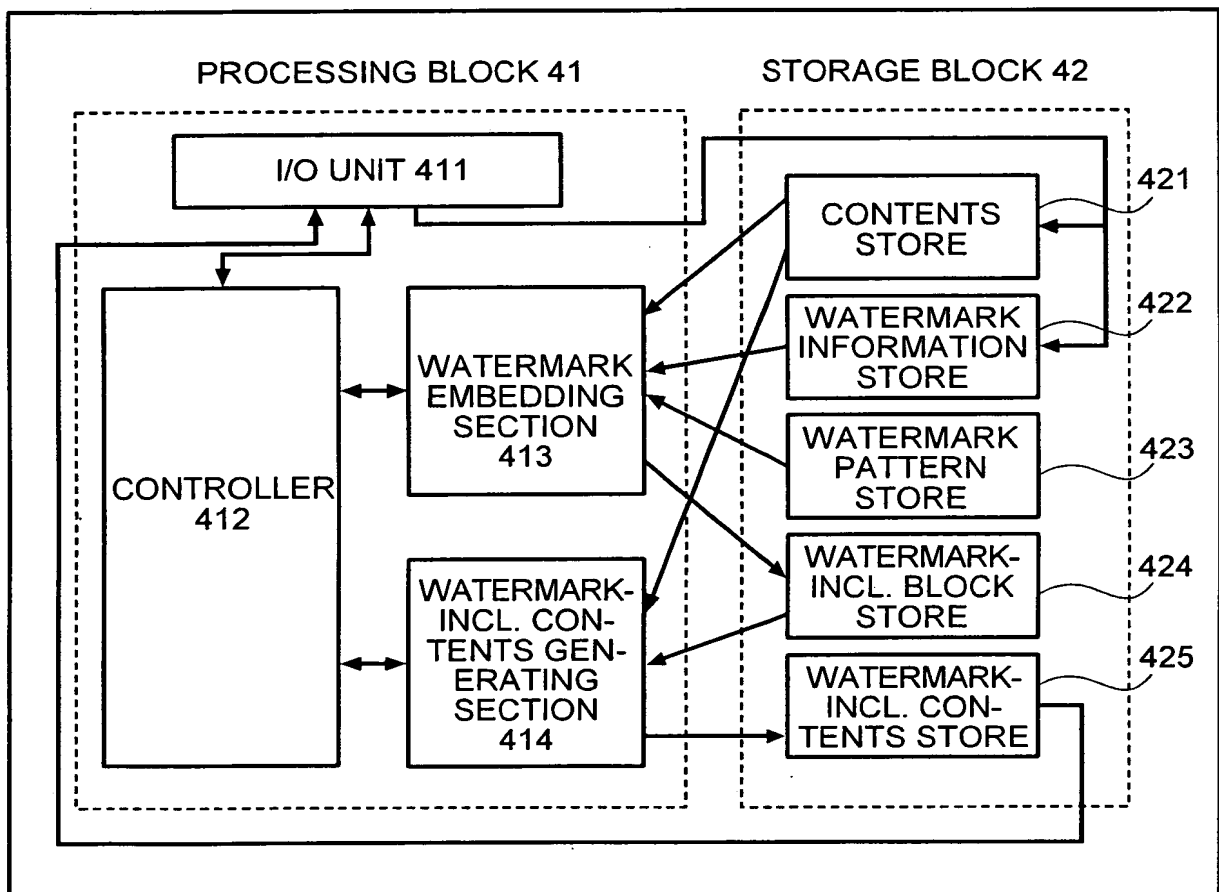


FIG.3

CONTENTS SERVING CENTER FOR EMBEDDING WATERMARK IN CONTENTS 4

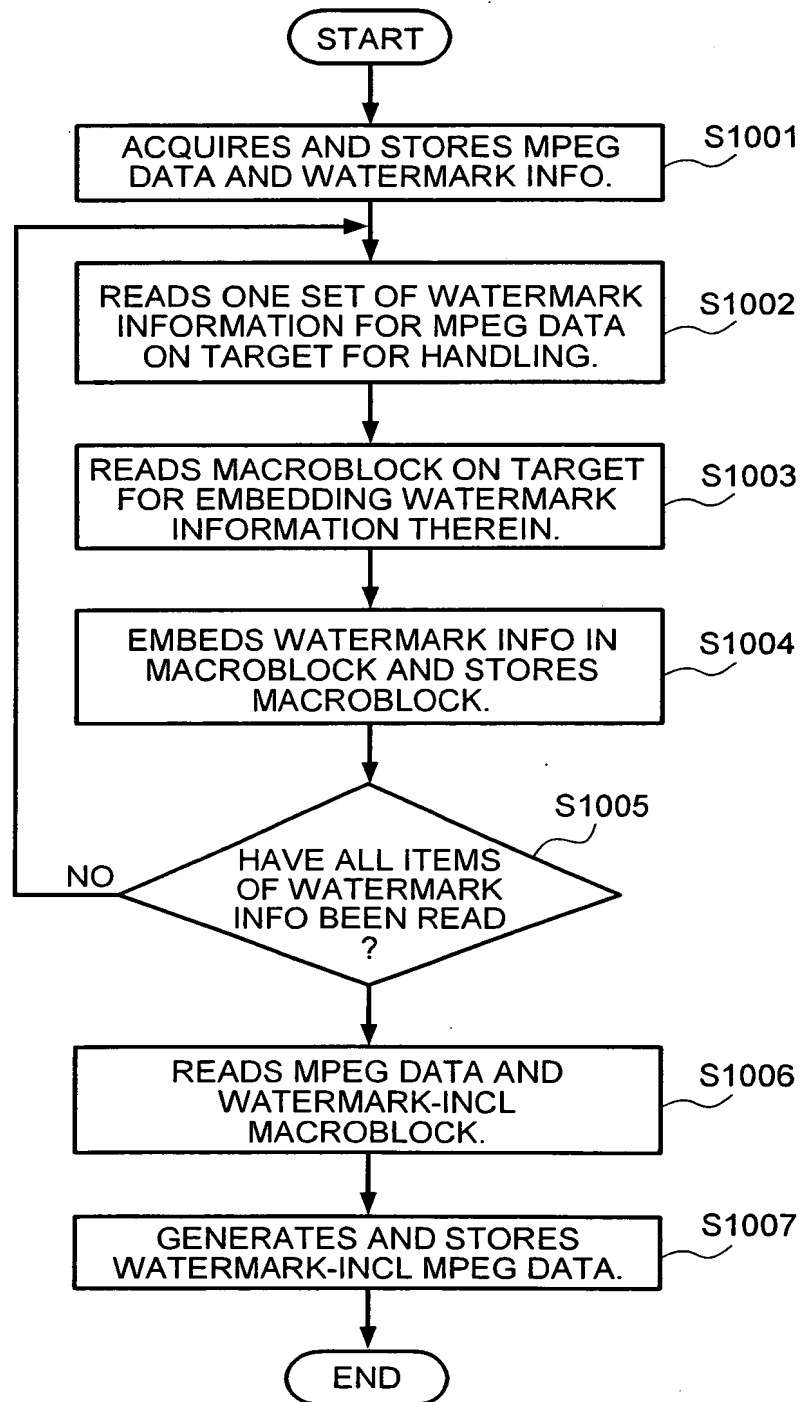


FIG.4

WATERMARK INFORMATION STORE 422

4221 Contents No.	4222 Macro block No.	4223 Control info	4224 Level info
No. *****	No. *****	Smoothing	User level: Underage
	No. *****	Smoothing	User level: Underage
	No. *****	Smoothing	Region level: country A
		Mosaic	Region level: country B
		Solid black	Region level: country C
	No. *****	Smoothing	Distributor level: Public
No. ****	No. *****	Smoothing	Distributor level: Public
	No. ***	Mosaic	User level: Student
	No. ***	Mosaic	User level: Student
	No. ***	Mosaic	User level: Student
<div data-bbox="885 1182 901 1302"> </div>			

FIG.5

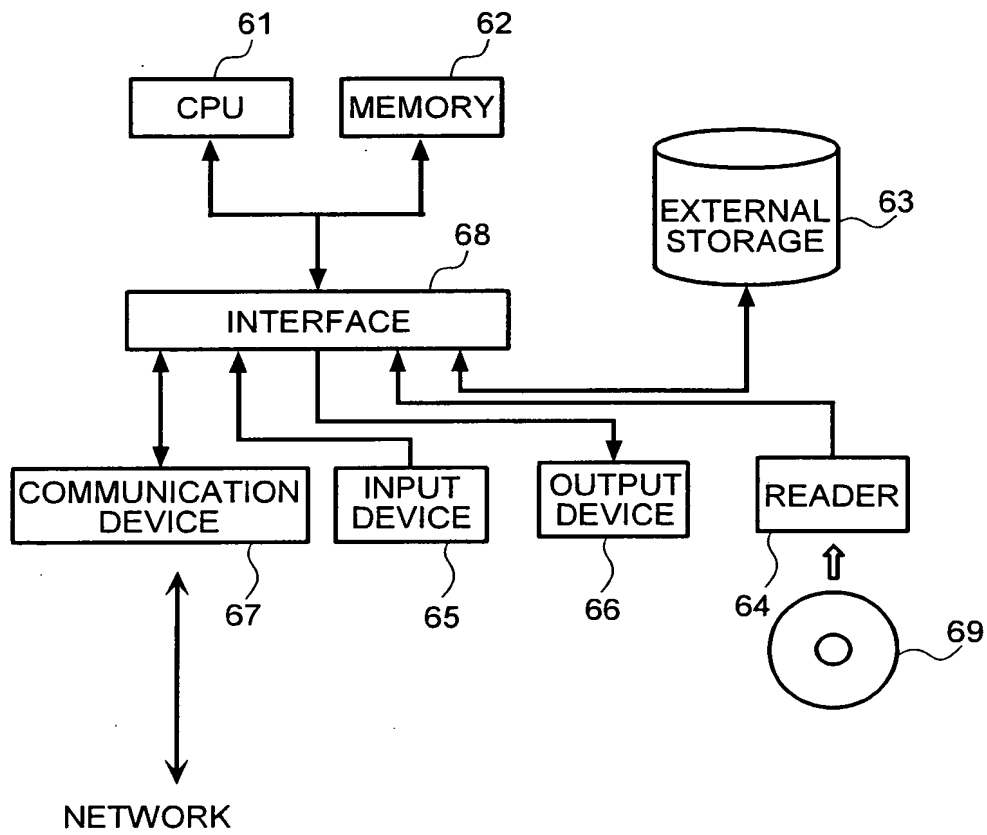


FIG.6

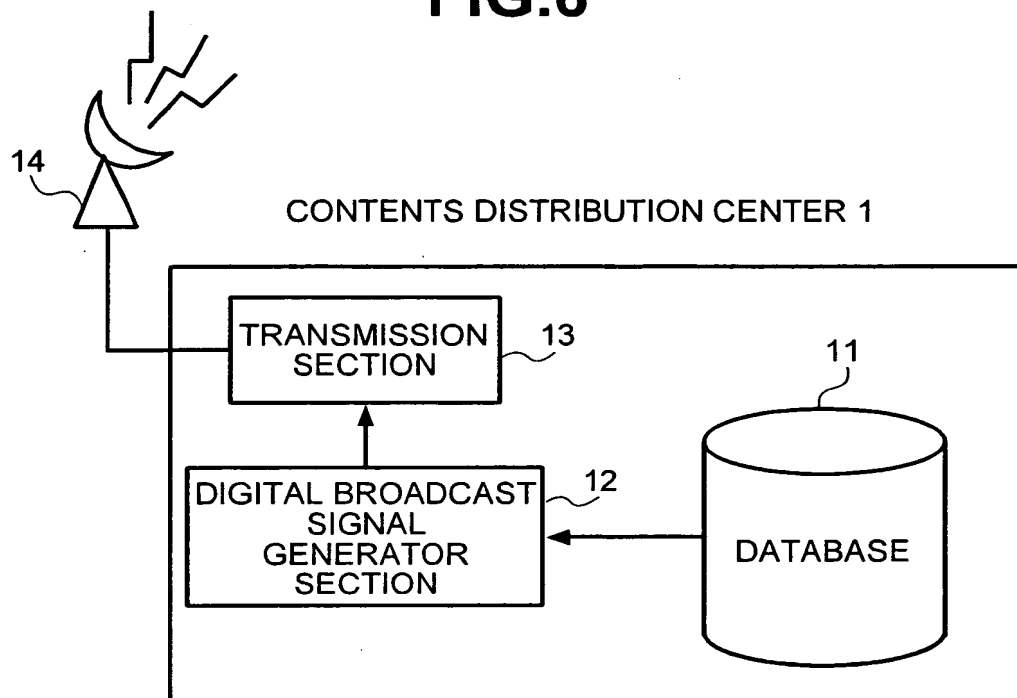


FIG.7

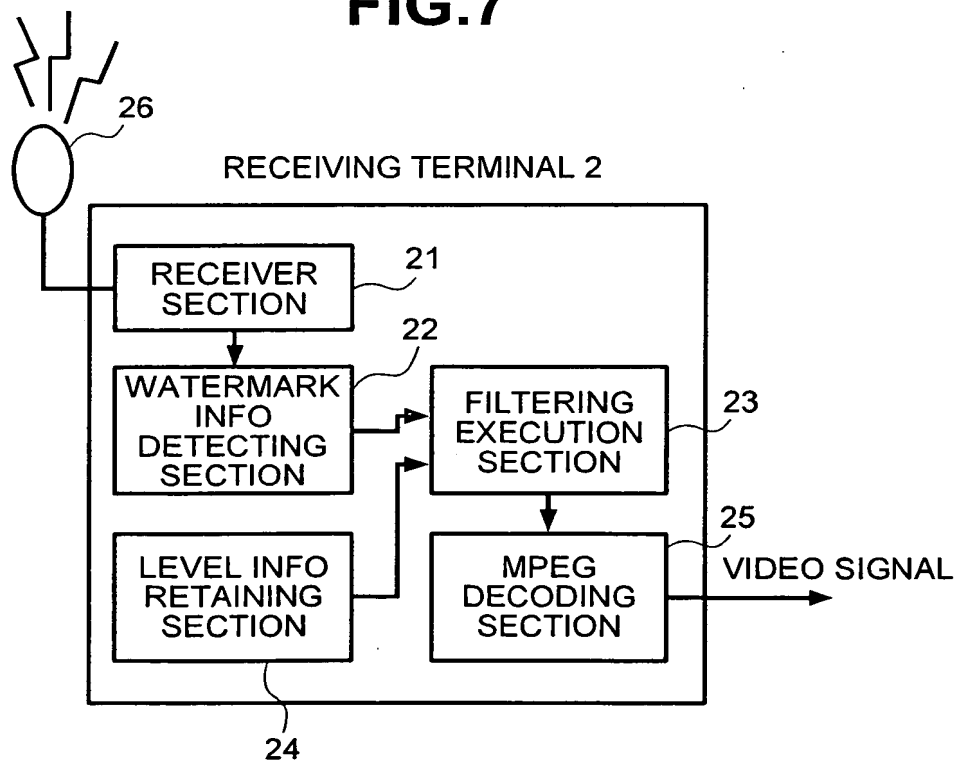


FIG.8

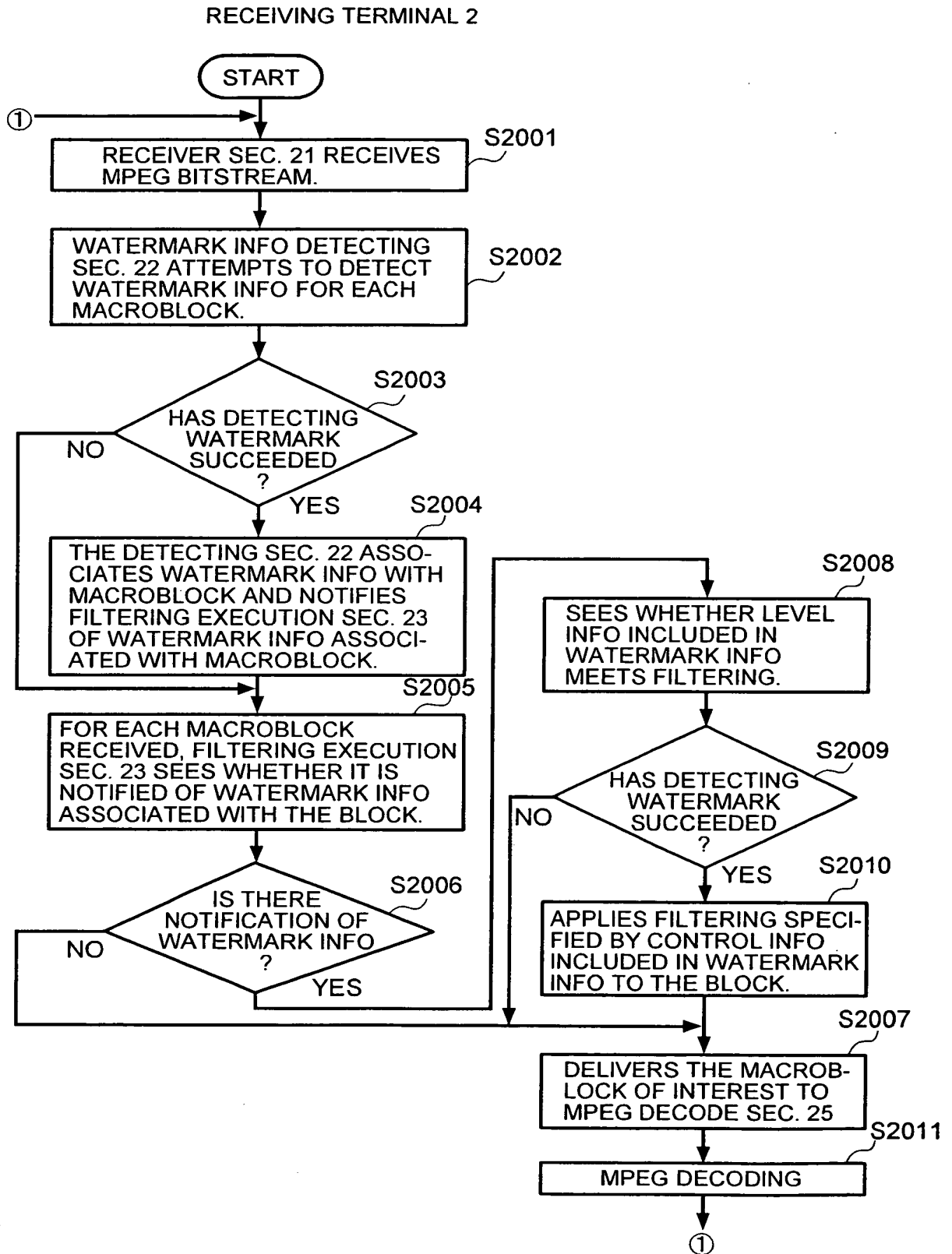


FIG.9

LEVEL INFORMATION RETAINING SECTION 24

2411	Contents user ID	*****
2412	Age of user	Underage
2413	Social position of user	Student
2414	Region on target of marketing	Japan
2415	Contents distributor ID	*****

FIG.10

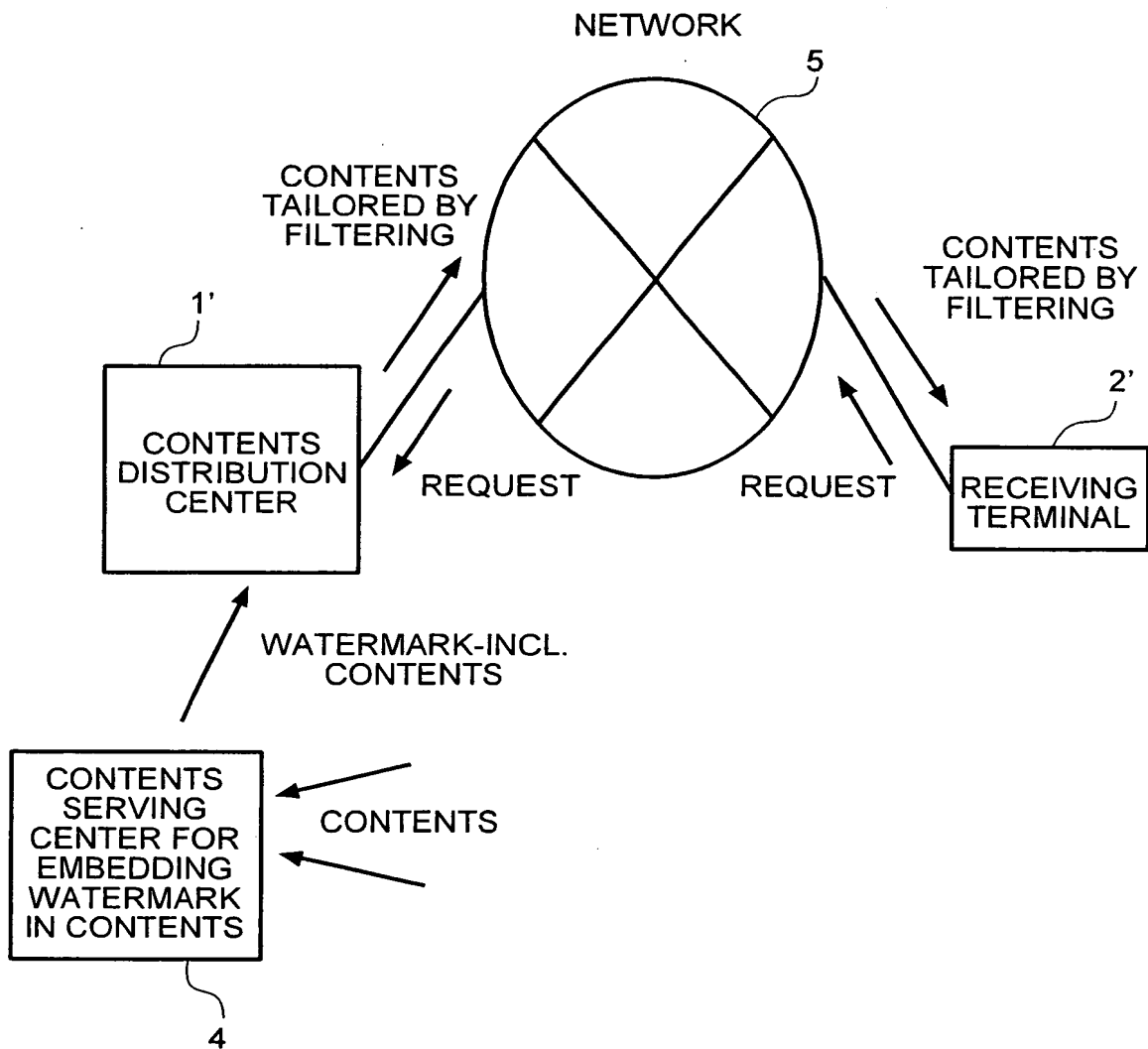
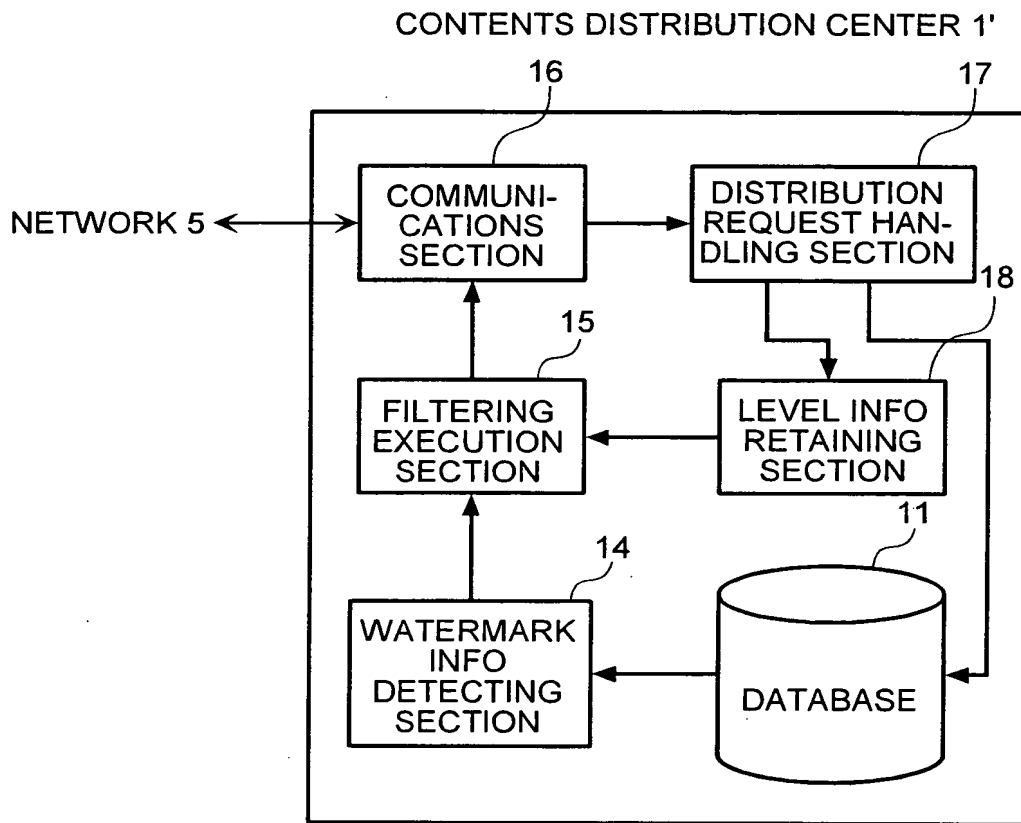


FIG.11





CONTENTS DISTRIBUTION CENTER 1



FIG.13

